

Regular Aledo Economic Development Corporation Meeting
Aledo Municipal Complex, 200 Old Annetta Road, Aledo, Texas 76008
Tuesday, June 23, 2026, at 5:30 PM

AGENDA

1. Call to Order

2. AEDC Member Comments / Staff Comments

In compliance with the Texas Open Meetings Act, AEDC members may comment on routine matters, ask questions of staff that require only a response consisting of factual information or existing City policy, and request that items be placed on a future agenda, but may not deliberate or discuss non-agenda items. City staff may comment on routine City operations and projects and respond to questions from others only with statements of factual information or existing City policy.

a. Marketing Firm Request For Proposals (RFP)

b. Summer Blast Recap

3. Regular Agenda

a.

Approval of May 26, 2026, Regular Meeting Minutes.

b. Consider approval of Resolution 2026-01-EDC adopting the City of Aledo Public Art Program Policy.

c. Consider approval of Resolution 2026-02-EDC adopting the Aledo Community Enhancement (ACE) Program Policy.

d. Discuss the FY27 Aledo Economic Development Corporation Budget.

4. Executive Session

In compliance with the Texas Open Meetings Act, Chapter 551 of the Texas Government Code, the AEDC may convene in executive session to deliberate regarding the following matters:

a. Section 551.087 – Deliberation Regarding Economic Development Negotiations. To discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect described above, including the following items:

i. Dean Ranch

ii. Downtown Development

iii. 2 Dean Drive

5. Action Taken on Items Discussed in Executive Session, if Necessary

6. Adjourn

Note: The Aledo Economic Development Commission may vote or take action on any of the listed agenda items and may convene into Executive Session on any matter related to any of the above agenda items for a purpose, such closed session is allowed under Chapter 551, Texas Government Code.

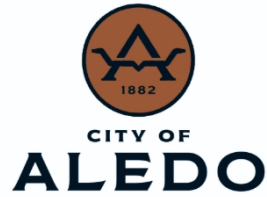
In accordance with Section 551.043 of the Texas Government Code, the Taxpayer Impact Statement can be viewed [HERE](#).

This facility is wheelchair accessible and accessible parking spaces are available. In accordance with the Americans with Disabilities Act, persons who need additional accommodations to attend or participate in the meeting should contact the City Secretary's office at (817) 441-7016 at least 48 hours prior to the meeting to request such assistance.

CERTIFICATION

I, Erika Cooper-Bateman, Director of Community Services, do hereby certify that this Notice of Meeting was posted in accordance with the regulations of the Texas Open Meetings Act, in a place convenient and readily accessible to the general public, and was also posted to the [City's website](#), and said notice remained posted for at least two hours after the meeting was convened.

Erika Cooper-Bateman
Director of Community Services



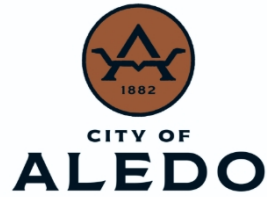
Date: June 23, 2026
To: Aledo Economic Development Corporation
From: Candice Edmondson, City Manager
Subject: Marketing Firm Request For Proposals (RFP)

Summary:

The Board directed staff to develop a Request for Proposals (RFP) for a marketing firm to promote the City of Aledo and support efforts to increase foot traffic and attract new businesses. Staff will provide an update on the progress of the RFP including scope and timeline.

Attachments:

None



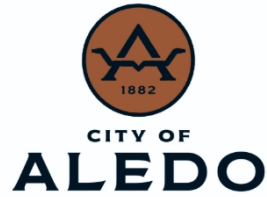
Date: June 23, 2026
To: Aledo Economic Development Corporation
From: Laura Weber, Communications and Events Manager
Subject: Summer Blast Recap

Summary:

Staff will provide a recap of the 2026 Summer Blast event. Although the event was originally scheduled for June 6, it was canceled due to weather. The recap will include planning efforts, community engagement, and considerations for Summer Blast next year.

Attachments:

None



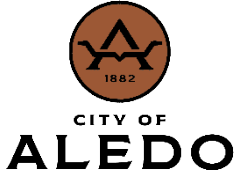
Date: June 23, 2026
To: Aledo Economic Development Corporation
From: Erika Cooper-Bateman, Director of Community Services
Subject: Approval of May 26, 2026, Regular Meeting Minutes.

Summary:

The minutes from the May 26, 2026 Regular Aledo Economic Development Corporation Meeting are presented to the Board for review. Members have the opportunity to examine the recorded actions and discussions from that meeting. The minutes are submitted to the Board for approval.

Attachments:

1. 2026.05.26 AEDC Minutes



ALEDO ECONOMIC DEVELOPMENT CORPORATION MEETING

Tuesday, May 26, 2026 at 5:30 p.m.

MINUTES

The Aledo Economic Development Corporation convened on Tuesday, May 26, 2026 at 5:30 p.m., at the Aledo Municipal Complex, Aledo, Texas, for the purpose of a Regular Meeting, with the meeting being open to the public and notice of said meeting having been posted as prescribed by Chapter 551, Texas Government Code, with the following members being present:

BOARD PRESENT Shane Davis, President
 Amanda Wimpee
 Matthew Pruitt
 Ryan Hays

STAFF PRESENT Candice Edmondson, City Manager
 Erika Cooper-Bateman, Director of Community
 Services

1. CALL TO ORDER

President Shane Davis called the meeting to order at 5:37 p.m.

2. ITEMS REQUIRING PUBLIC HEARING

a. PUBLIC HEARING: Consider approval of Your Personal Chef Economic Development Incentive Agreement

Candice Edmondson, City Manager, provided an update on this item. She noted that the Board approved it at the previous meeting; however, a public hearing was required. She also shared that the City Council approved the item on first reading.

President Shane Davis opened the public hearing at 5:37 p.m. No one came forward to speak in favor of or opposition to the request. President Davis closed the public hearing at 5:38 p.m.

MOTION by Matthew Pruitt, second by Ryan Hays, to approve the Your Personal Chef Economic Development Agreement. MOTION PASSED by unanimous vote.

6. AEDC MEMBER COMMENTS / STAFF COMMENTS

In compliance with the Texas Open Meetings Act, AEDC members may comment on routine matters, ask questions of staff that require only a response consisting of factual information or existing City policy, and request that items be placed on a future agenda, but may not deliberate

or discuss non-agenda items. City staff may comment on routine City operations and projects and respond to questions from others only with statements of factual information or existing City policy.

**President Davis moved this agenda item order.*

a. 2026 Summer Blast Preview

Laura Weber, Communications and Events Manager, provided an update to Council on the upcoming Aledo Summer Blast. She highlighted this year's entertainment lineup, including the newly secured opening act, and shared that an LED dance floor will be featured to encourage people to dance.

Laura announced that a professional bubble artist and disco performers will be on-site as part of the festivities. She also recognized Myser Orthodontics for sponsoring the Kids Zone and outlined the layout for the food truck area. To conclude, she reviewed the planned fireworks show that will close out the evening and provided an overview of this year's sponsors.

3. REGULAR AGENDA

a. Approval of April 28, 2026, Regular Meeting Minutes.

MOTION by Amanda Wimpee, second by Ryan Hays, to approve the minutes as presented. MOTION CARRIED by unanimous vote.

b. Consider approval of the updated Aledo Economic Development Corporation incentive programs

Erika Cooper-Bateman, Director of Community Services, presented the proposed Building Improvement Grant (BIG) Program policy and application for the Board's consideration. She explained that the program was developed in response to the Board's feedback and is intended to replace the existing incentive programs by consolidating key elements into a single, unified framework that reflects the Board's recommendations.

Candice Edmondson, City Manager, facilitated a discussion regarding the program name and provided several examples for consideration. Following discussion, the Board reached consensus that Aledo Community Enhancement (ACE) Grant Program was the preferred name.

MOTION by Amanda Wimpee, second by Ryan Hays, to approve the updated economic corporation incentive program known as the Aledo Community Enhancement (ACE) grant program. MOTION CARRIED by unanimous vote.

c. Discuss creation of a Public Art Program

Candice Edmondson, City Manager, presented the draft Aledo Public Art Policy. She noted that while the revised Aledo Community Enhancement (ACE) Program includes an

option for public art improvements, funding is limited to matching grants up to \$10,000, which primarily supports smaller-scale projects. The proposed Aledo Public Art Program would establish a broader framework for larger installations and future partnerships involving the City, AEDC, businesses, developers, and property owners.

This item was for discussion only, and the board recommended bringing the resolution back for formal consideration.

4. EXECUTIVE SESSION

In compliance with the Texas Open Meetings Act, Chapter 551 of the Texas Government Code, the Aledo Economic Development Corporation may convene in executive session to deliberate regarding the following matters:

- a. Section 551.087 – Deliberation Regarding Economic Development Negotiations. To discuss or deliberate regarding commercial or financial information that the City has received from a business prospect that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect described above, including the following items:**

- Dean Ranch
- Downtown Development

5. ACTION TAKEN ON ITEMS DISCUSSED IN EXECUTIVE SESSION, IF NECESSARY

President Davis called the meeting back to regular session at 6:43 p.m.

No action taken.

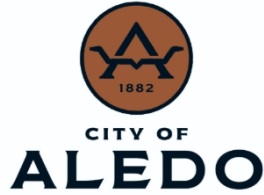
7. ADJOURN

President Shane Davis adjourned the meeting at 6:43 p.m.

Shane Davis, AEDC President

ATTEST:

Erika Cooper-Bateman, Director of Community Services



Date: June 23, 2026
To: Aledo Economic Development Corporation
From: Erika Cooper-Bateman, Director of Community Services
Subject: Consider approval of Resolution 2026-01-EDC adopting the City of Aledo Public Art Program Policy.

Summary:

During recent discussions regarding updates to the Aledo Economic Development Corporation's (AEDC) incentive programs, the Board discussed incorporating a public art component to support placemaking, economic development, and community identity within Aledo.

The AEDC's revised Aledo Community Enhancement (ACE) program includes an option for public art improvements; however, funding is limited to matching grants up to \$10,000. While this may support smaller-scale projects, the proposed Public Art Program would establish a framework for larger public art installations and future partnerships involving the City, AEDC, businesses, developers, and property owners. The Aledo Public Art Program policy outlines a consistent process for the review, approval, funding, installation, and maintenance of public art projects involving City participation or AEDC incentives.

The Board will consider and take action on Resolution 2026-01-EDC adopting the City of Aledo Public Art Program Policy and establishing an effective date.

Recommendation:

Staff recommends approval of Resolution 2026-01-EDC adopting the City of Aledo Public Art Program Policy.

Fiscal Impact:

The AEDC has not allocated funds for this program. Any funding for the program would be considered during the annual budget process based on City Council and AEDC priorities.

Attachments:

1. RESOLUTION NO. 2026-01-EDC
2. City of Aledo Public Art Program Application

RESOLUTION NO.2026-01-EDC

A RESOLUTION OF THE ALEDO ECONOMIC DEVELOPMENT CORPORATION ADOPTING THE CITY OF ALEDO PUBLIC ART PROGRAM POLICY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Aledo Economic Development Corporation (“AEDC”) is a Texas non-profit corporation operating under the Development Corporation Act, codified in Subtitle C1 of Title 12 of the Texas Local Government Code, Chapters 501 through 505 (the “Act”), the Texas Non-Profit Corporation Act, as amended, and other applicable laws; and

WHEREAS, the AEDC promotes economic development within the City of Aledo, Texas (the “City”) to eliminate unemployment and underemployment, and to promote and encourage employment and the public welfare of, for, and on behalf of the City by developing, implementing, providing, and financing projects under the Act; and

WHEREAS, the Act authorizes the AEDC to spend funds on Development Projects as defined by Chapter 505 of the Texas Local Government Code; and

WHEREAS, the AEDC Board of Directors (“Board”) desires to create a program to establish a consistent framework for the selection, acquisition, funding, installation, display, and maintenance of public art in the City; and

WHEREAS, the Aledo Public Art Policy, attached hereto as Exhibit A, is a “Project” as defined by Texas Local Government Code Chapter 505; and

WHEREAS, the AEDC has determined that the Aledo Public Art Policy will promote new or expanded business development within the City; and

WHEREAS, the AEDC desires to adopt the Aledo Public Art Policy.

NOW, THEREFORE, BE IT RESOLVED BY THE ALEDO ECONOMIC DEVELOPMENT CORPORATION BOARD, THAT:

SECTION 1.

All the above premises are true and correct legislative and factual findings of the AEDC Board, and they are hereby approved, ratified, and incorporated into the body of this Resolution as if copied in their entirety.

SECTION 2.

This Resolution shall be in full force and effect from and after its date of passage, and it is so resolved.

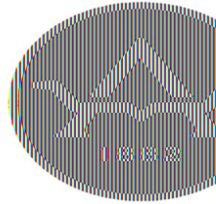
PASSED AND APPROVED by the Aledo Economic Development Corporation, this
____ day of June, 2026.

Shane Davis, AEDC President

ATTEST:

Erika Cooper-Bateman, Director of Community Services

EXHIBIT A



City of Aledo Public Art Policy

I. Purpose

The purpose of this Public Art Policy is to establish a consistent framework for the selection, acquisition, funding, installation, display, and maintenance of public art in the City of Aledo. Public art enhances the visual environment, celebrates community identity, supports economic vitality, and contributes to a vibrant and welcoming community.

This policy is intended to support strategic partnerships between the City of Aledo, the Aledo Economic Development Corporation (AEDC), private property owners, businesses, developers, artists, and community organizations to encourage high-quality public art throughout the community.

II. Scope

This policy applies to public art projects located within the City of Aledo that involve City property, City or AEDC funding, public incentives, formal public-private partnerships, or other official City participation. Applicable projects may include, but are not limited to:

- Permanent public art installations
- Murals and artistic enhancements incorporated into private development
- Art acquired through donations or partnerships
- Public art incorporated into City facilities, parks, streetscapes, or infrastructure projects
- Temporary displays at City facilities or community spaces when appropriate

This policy is not intended to regulate privately owned artwork that does not involve City funding, incentives, formal partnerships, or approvals beyond standard permitting requirements.

III. Objectives

This policy is intended to:

- Enhance the visual character and identity of Aledo
- Support economic development, downtown revitalization, and placemaking efforts

- Encourage high-quality artistic expression throughout the community
- Create unique and memorable public spaces and destinations
- Encourage partnerships with local businesses, property owners, and developers
- Support local and regional artists when feasible
- Incorporate public art into future City projects and redevelopment opportunities
- Promote community pride and cultural enrichment

IV. Definitions

1. **Public Art:** Original works of art created by artists and intended for public display in locations that are accessible or clearly visible to the public. Public art may include murals, sculptures, monuments, integrated architectural art, artistic lighting, gateway features, installations, and other creative expressions.
2. **Artist:** An individual or team that creates visual, sculptural, or performing art. This may include professional artists, emerging artists, or student artists selected based on artistic merit and project appropriateness.
3. **Permanent Art:** Art intended to remain in place indefinitely, typically for a period exceeding five years.
4. **Temporary Art:** Art installed or displayed for a limited duration.
5. **Public-Private Partnership:** A collaboration between the City, AEDC, private property owners, businesses, developers, nonprofit organizations, or other entities to fund, install, maintain, or promote public art projects.

V. Administration and Oversight

The City Manager or designee will oversee administration of the Public Art Program.

City staff will review all applications and proposals for completeness, feasibility, compliance with City standards, and alignment with the goals of the Public Art Program. Staff will make recommendations to the AEDC and City Council as applicable.

The AEDC may review proposed projects involving economic development incentives, matching funds, downtown beautification efforts, or other projects that support community revitalization and placemaking initiatives.

Final approval authority for public art projects and associated funding shall rest with the City Council unless otherwise delegated by City policy or agreement.

VI. Approval Process

A. Permanent Public Art Installations

Applicants seeking approval for permanent public art installations shall submit:

- A completed application or proposal
- Artwork concept and description
- Proposed location and site plan

- Artist qualifications and portfolio
- Proposed project budget and funding sources
- Installation details and timeline
- Maintenance plan

City staff will review proposals and provide recommendations to the AEDC and/or City Council. Projects involving City participation, City property, public incentives, or public funding may require review by the AEDC prior to City Council consideration.

Approved artists, property owners, or sponsoring organizations may be required to enter into a written agreement with the City outlining project scope, installation requirements, maintenance obligations, insurance requirements, ownership, and related responsibilities.

B. City-Initiated Projects and Calls to Artists

For City-initiated public art projects, the City or AEDC may issue a Call to Artists, Request for Qualifications (RFQ), or Request for Proposals (RFP) to solicit interest from qualified artists.

The City may pursue direct partnerships for certain projects when determined to be in the best interest of the community.

Submissions will be reviewed by City staff, with recommendations forwarded to the AEDC and/or City Council as appropriate. Final artist selection and project approval shall be made by the City Council.

C. Temporary Displays

Temporary displays may be permitted at City facilities or community spaces when appropriate and compatible with the intended use of the facility.

Temporary displays may require:

- A description of the proposed display
- Installation and removal timeline
- Insurance documentation if applicable
- A temporary display agreement

Final approval for temporary displays may be granted by the City Manager or designee.

VII. Community Engagement

Public engagement may be incorporated into major public art projects when appropriate. Community engagement efforts may include:

- Public meetings or open houses
- Online feedback opportunities
- Community surveys
- Engagement at community events

Public input may be considered in evaluating themes, locations, and overall project compatibility while final decisions remain with the City Council.

VIII. Selection Criteria

Public art proposals will be evaluated using the following criteria:

- Artistic quality and originality
- Compatibility with surrounding architecture, character, and environment
- Visibility and contribution to the public realm
- Community relevance and placemaking value
- Durability and maintenance requirements
- Public safety and accessibility
- Feasibility of installation and long-term upkeep
- Consistency with applicable City regulations and development standards
- Economic development or downtown revitalization benefit when applicable

IX. Installation and Maintenance

All public art installations must comply with applicable building, engineering, safety, and operational standards.

Maintenance responsibilities shall be clearly identified as part of the project approval process.

Artists, property owners, or sponsoring organizations may be required to provide a maintenance plan outlining:

- Recommended maintenance procedures
- Materials and finishes
- Expected lifespan
- Repair and restoration requirements

Property owners shall be responsible for maintaining privately owned public art installations unless otherwise specified in an agreement with the City.

The City reserves the right to require repair, restoration, relocation, or removal of artwork that becomes unsafe, significantly deteriorated, abandoned, or inconsistent with City standards.

X. Funding and Partnerships

Funding for public art projects may include:

- AEDC funding or incentive programs
- City funding
- Grants
- Donations
- Sponsorships
- Private investment
- Public-private partnerships

The City and AEDC may establish matching fund opportunities or incentive programs to encourage public art installations that enhance economic development, downtown revitalization, gateways, corridors, or public gathering spaces.

When feasible, public art opportunities may be considered during the planning and design of major capital improvement projects, streetscape improvements, parks, public facilities, gateways, and infrastructure projects.

Recognition signage for donors, sponsors, or project partners may be permitted in accordance with City standards.

XI. Public Art on Private Property

The City encourages partnerships with private property owners, businesses, and developers to incorporate high-quality public art into projects that are visible and accessible to the public.

Examples may include:

- Downtown murals
- Sculptures or artistic installations
- Artistic gateway or entry features
- Integrated architectural art elements
- Public gathering space enhancements

Key guidelines for public-private art partnerships include:

Eligibility

Artwork must be created by a qualified artist and intended for long-term public display.

Visibility

Artwork should be located in highly visible areas that contribute positively to the public realm.

Application Requirements

Applicants must submit:

- Artwork concept and renderings

- Artist qualifications
- Site plan and installation details
- Proposed maintenance plan
- Funding information if requesting City or AEDC participation

Review and Approval

City staff will review proposals and provide recommendations to the AEDC and City Council as applicable. Projects requesting public funding, incentives, or City participation may require AEDC review and City Council approval.

Maintenance Responsibilities

Property owners shall be responsible for maintaining artwork in good condition unless otherwise specified through agreement.

Ownership

Unless otherwise agreed, artwork located on private property shall remain under private ownership.

XII. Removal or Deaccession

Public art may be removed, relocated, or deaccessioned due to:

- Safety concerns
- Significant deterioration
- Redevelopment or infrastructure improvements
- Repeated vandalism
- Failure to maintain the artwork
- Other conditions determined to be in the best interest of the City

City staff will review removal recommendations and provide recommendations to the AEDC and City Council as applicable.

Final approval for removal or deaccession of publicly funded artwork shall rest with the City Council.

XIII. Policy Revisions

The City Manager or designee shall oversee implementation of this policy.

Any revisions to this policy must be approved by the Aledo City Council.

This policy may be periodically reviewed to ensure it remains consistent with community goals, economic development priorities, and future growth opportunities within the City of Aledo.



City of Aledo Public Art Policy

I. Purpose

The purpose of this Public Art Policy is to establish a consistent framework for the selection, acquisition, funding, installation, display, and maintenance of public art in the City of Aledo. Public art enhances the visual environment, celebrates community identity, supports economic vitality, and contributes to a vibrant and welcoming community.

This policy is intended to support strategic partnerships between the City of Aledo, the Aledo Economic Development Corporation (AEDC), private property owners, businesses, developers, artists, and community organizations to encourage high-quality public art throughout the community.

II. Scope

This policy applies to public art projects located within the City of Aledo that involve City property, City or AEDC funding, public incentives, formal public-private partnerships, or other official City participation. Applicable projects may include, but are not limited to:

- Permanent public art installations
- Murals and artistic enhancements incorporated into private development
- Art acquired through donations or partnerships
- Public art incorporated into City facilities, parks, streetscapes, or infrastructure projects
- Temporary displays at City facilities or community spaces when appropriate

This policy is not intended to regulate privately owned artwork that does not involve City funding, incentives, formal partnerships, or approvals beyond standard permitting requirements.

III. Objectives

This policy is intended to:

- Enhance the visual character and identity of Aledo
- Support economic development, downtown revitalization, and placemaking efforts
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- Encourage partnerships with local businesses, property owners, and developers
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4. **Temporary Art:** Art installed or displayed for a limited duration.
5. **Public-Private Partnership:** A collaboration between the City, AEDC, private property owners, businesses, developers, nonprofit organizations, or other entities to fund, install, maintain, or promote public art projects.

V. Administration and Oversight

The City Manager or designee will oversee administration of the Public Art Program.

City staff will review all applications and proposals for completeness, feasibility, compliance with City standards, and alignment with the goals of the Public Art Program. Staff will make recommendations to the AEDC and City Council as applicable.

The AEDC may review proposed projects involving economic development incentives, matching funds, downtown beautification efforts, or other projects that support community revitalization and placemaking initiatives.

Final approval authority for public art projects and associated funding shall rest with the City Council unless otherwise delegated by City policy or agreement.

VI. Approval Process

A. Permanent Public Art Installations

Applicants seeking approval for permanent public art installations shall submit:

- A completed application or proposal
- Artwork concept and description
- Proposed location and site plan
- Artist qualifications and portfolio
- Proposed project budget and funding sources
- Installation details and timeline
- Maintenance plan

City staff will review proposals and provide recommendations to the AEDC and/or City Council. Projects involving City participation, City property, public incentives, or public funding may require review by the AEDC prior to City Council consideration.

Approved artists, property owners, or sponsoring organizations may be required to enter into a written agreement with the City outlining project scope, installation requirements, maintenance obligations, insurance requirements, ownership, and related responsibilities.

B. City-Initiated Projects and Calls to Artists

For City-initiated public art projects, the City or AEDC may issue a Call to Artists, Request for Qualifications (RFQ), or Request for Proposals (RFP) to solicit interest from qualified artists.

The City may pursue direct partnerships for certain projects when determined to be in the best interest of the community.

Submissions will be reviewed by City staff, with recommendations forwarded to the AEDC and/or City Council as appropriate. Final artist selection and project approval shall be made by the City Council.

C. Temporary Displays

Temporary displays may be permitted at City facilities or community spaces when appropriate and compatible with the intended use of the facility.

Temporary displays may require:

- A description of the proposed display
- Installation and removal timeline
- Insurance documentation if applicable
- A temporary display agreement

Final approval for temporary displays may be granted by the City Manager or designee.

VII. Community Engagement

Public engagement may be incorporated into major public art projects when appropriate. Community engagement efforts may include:

- Public meetings or open houses
- Online feedback opportunities
- Community surveys
- Engagement at community events

Public input may be considered in evaluating themes, locations, and overall project compatibility while final decisions remain with the City Council.

VIII. Selection Criteria

Public art proposals will be evaluated using the following criteria:

- Artistic quality and originality
- Compatibility with surrounding architecture, character, and environment
- Visibility and contribution to the public realm
- Community relevance and placemaking value
- Durability and maintenance requirements
- Public safety and accessibility
- Feasibility of installation and long-term upkeep
- Consistency with applicable City regulations and development standards
- Economic development or downtown revitalization benefit when applicable

IX. Installation and Maintenance

All public art installations must comply with applicable building, engineering, safety, and operational standards.

Maintenance responsibilities shall be clearly identified as part of the project approval process.

Artists, property owners, or sponsoring organizations may be required to provide a maintenance plan outlining:

- Recommended maintenance procedures
- Materials and finishes
- Expected lifespan
- Repair and restoration requirements

Property owners shall be responsible for maintaining privately owned public art installations unless otherwise specified in an agreement with the City.

The City reserves the right to require repair, restoration, relocation, or removal of artwork that becomes unsafe, significantly deteriorated, abandoned, or inconsistent with City standards.

X. Funding and Partnerships

Funding for public art projects may include:

- AEDC funding or incentive programs
- City funding
- Grants
- Donations
- Sponsorships
- Private investment
- Public-private partnerships

The City and AEDC may establish matching fund opportunities or incentive programs to encourage public art installations that enhance economic development, downtown revitalization, gateways, corridors, or public gathering spaces.

When feasible, public art opportunities may be considered during the planning and design of major capital improvement projects, streetscape improvements, parks, public facilities, gateways, and infrastructure projects.

Recognition signage for donors, sponsors, or project partners may be permitted in accordance with City standards.

XI. Public Art on Private Property

The City encourages partnerships with private property owners, businesses, and developers to incorporate high-quality public art into projects that are visible and accessible to the public.

Examples may include:

- Downtown murals
- Sculptures or artistic installations
- Artistic gateway or entry features
- Integrated architectural art elements
- Public gathering space enhancements

Key guidelines for public-private art partnerships include:

Eligibility

Artwork must be created by a qualified artist and intended for long-term public display.

Visibility

Artwork should be located in highly visible areas that contribute positively to the public realm.

Application Requirements

Applicants must submit:

- Artwork concept and renderings
- Artist qualifications
- Site plan and installation details
- Proposed maintenance plan
- Funding information if requesting City or AEDC participation

Review and Approval

City staff will review proposals and provide recommendations to the AEDC and City Council as applicable. Projects requesting public funding, incentives, or City participation may require AEDC review and City Council approval.

Maintenance Responsibilities

Property owners shall be responsible for maintaining artwork in good condition unless otherwise specified through agreement.

Ownership

Unless otherwise agreed, artwork located on private property shall remain under private ownership.

XII. Removal or Deaccession

Public art may be removed, relocated, or deaccessioned due to:

- Safety concerns
- Significant deterioration
- Redevelopment or infrastructure improvements
- Repeated vandalism
- Failure to maintain the artwork
- Other conditions determined to be in the best interest of the City

City staff will review removal recommendations and provide recommendations to the AEDC and City Council as applicable.

Final approval for removal or deaccession of publicly funded artwork shall rest with the City Council.

XIII. Policy Revisions

The City Manager or designee shall oversee implementation of this policy.

Any revisions to this policy must be approved by the Aledo City Council.

This policy may be periodically reviewed to ensure it remains consistent with community goals, economic development priorities, and future growth opportunities within the City of Aledo.



PUBLIC ART PROJECT APPLICATION FORM

ENTIRE FORM MUST BE COMPLETED. INCOMPLETE APPLICATIONS MAY NOT BE ACCEPTED.

Applicant Name:	
Business/Organization:	
Mailing Address:	
Phone:	
Email:	
Project Location:	
Property Owner, if different from applicant:	
Artist Name/Team:	
Project Type:	<input type="checkbox"/> Mural <input type="checkbox"/> Sculpture/Installation <input type="checkbox"/> Integrated Art <input type="checkbox"/> Temporary Display <input type="checkbox"/> Other
Is City or AEDC funding requested?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Estimated Project Cost:	
Requested City/AEDC Participation:	

Please provide a brief description of the proposed artwork and its public benefit:

Please describe the proposed location and visibility from public spaces:

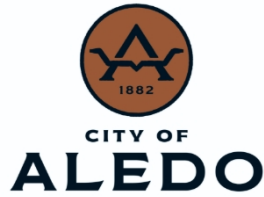
Please describe proposed materials, installation method, and maintenance plan:

Please list attachments included with this application, such as renderings, site plan, artist portfolio, budget, and maintenance information:

Please submit applications to:

Erika Cooper
Director of Community Services
ecooper@aledotx.gov

Please contact Erika's Office at (817) 441-7016 if you have any questions.



Date: June 23, 2026
To: Aledo Economic Development Corporation
From: Erika Cooper-Bateman, Director of Community Services
Subject: Consider approval of Resolution 2026-02-EDC adopting the Aledo Community Enhancement (ACE) Program Policy.

Summary:

At the March 24, 2026 AEDC meeting, staff presented an overview of the AEDC’s current incentive programs, including the Façade Improvement Grant Program, Sign Matching Grant Program, and Infrastructure Rebate Program. The presentation detailed each program’s structure, including eligibility requirements, funding criteria, and the application-to-reimbursement process.

Based on feedback and direction from the AEDC Board, staff conducted a review of comparable programs in other communities to identify opportunities for simplification and enhancement. The objective was to streamline processes, consolidate existing programs, and expand opportunities for building improvements.

Presented for the Board’s consideration is the Aledo Community Enhancement (ACE) Program policy and application. This program replaces the current incentive programs and consolidates elements of those grant opportunities into a single, unified program, incorporating feedback and recommendations from AEDC members.

Recommendation:

Staff recommends approval of Resolution 2026-02-EDC adopting the Aledo Community Enhancement (ACE) Program Policy.

Fiscal Impact:

The AEDC has allocated \$50,000 in the Fiscal Year 2026 budget to support this program, and all funding will be drawn from this existing line item. Funding levels for Fiscal Year 2027 and beyond will be determined by the Board during the annual budget development process,

including consideration of whether to increase program funding.

Attachments:

1. RESOLUTION NO. 2026-02-EDC

RESOLUTION NO. 2026-02-EDC

A RESOLUTION OF THE CITY COUNCIL OF THE ALEDO ECONOMIC DEVELOPMENT CORPORATION ADOPTING THE ALEDO COMMUNITY ENHANCEMENT PROGRAM POLICY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Aledo Economic Development Corporation (“AEDC”) is a Texas non-profit corporation operating under the Development Corporation Act, codified in Subtitle C1 of Title 12 of the Texas Local Government Code, Chapters 501 through 505 (the “Act”), the Texas Non-Profit Corporation Act, as amended, and other applicable laws; and

WHEREAS, the AEDC promotes economic development within the City of Aledo, Texas (the “City”) to eliminate unemployment and underemployment, and to promote and encourage employment and the public welfare of, for, and on behalf of the City by developing, implementing, providing, and financing projects under the Act; and

WHEREAS, the Act authorizes the AEDC to spend funds on Development Projects as defined by Chapter 505 of the Texas Local Government Code; and

WHEREAS, the AEDC Board of Directors (“Board”) established the Aledo Community Enhancement Program; and

WHEREAS, the City Council of the City (“City Council”) approved a budgeted amount of \$50,000 for the 2025-2026 fiscal year for the Board to distribute under grant programs; and

WHEREAS, the Aledo Community Enhancement Program is a “Project” as defined by Texas Local Government Code Chapter 505; and

WHEREAS, the AEDC has determined that the Aledo Community Enhancement Program will promote new or expanded business development and will create or retain jobs within the City; and

WHEREAS, the AEDC desires to adopt the Aledo Community Enhancement Program Policy, attached hereto as Exhibit A.

NOW, THEREFORE, BE IT RESOLVED BY THE ALEDO ECONOMIC DEVELOPMENT CORPORATION BOARD, THAT:

SECTION 1.

All the above premises are true and correct legislative and factual findings of the AEDC Board, and they are hereby approved, ratified, and incorporated into the body of this Resolution as if copied in their entirety.

SECTION 2.

The AEDC hereby approves the Aledo Community Enhancement Program as a “Project” under Chapter 505 of the Texas Local Government Code up to the 2025-2026 budgeted amount of \$50,000.

SECTION 3.

This Resolution shall be in full force and effect from and after its date of passage, and it is so resolved.

PASSED AND APPROVED by the Aledo Economic Development Corporation, this ____ day of June, 2026.

Shane Davis, AEDC President

ATTEST:

Erika Cooper-Bateman, Director of Community Services

EXHIBIT A



Aledo Community Enhancement Program Policy

I. Purpose

The purpose of this Aledo Community Enhancement (ACE) Program Policy is to establish a consistent framework for the selection, funding, implementation, and maintenance of property and site enhancements that support economic development within the City of Aledo. These improvements are intended to strengthen the local economy by enhancing commercial properties, increasing property values, attracting investment, and creating a more competitive and business-friendly environment.

This policy promotes strategic partnerships between the City of Aledo, the Aledo Economic Development Corporation (AEDC), private property owners, and businesses to encourage reinvestment in commercial areas and support sustainable economic growth.

The program operates as a matching grant initiative that reimburses commercial property owners or business operators for eligible enhancements made to their properties.

II. Scope

The Aledo Community Enhancement (ACE) Program applies to eligible commercial properties located within the City of Aledo and is intended to support physical improvements that enhance economic activity, property value, and overall market competitiveness. The program provides reimbursement, on a matching basis, for approved exterior and site-related enhancements that contribute to the visual appeal, functionality, and long-term viability of commercial properties. The program is designed to prioritize projects that:

- Stimulate private investment and redevelopment;
- Support existing business retention and expansion;
- Improve underutilized or aging commercial properties; and
- Contribute to the overall economic health and marketability of the City's commercial corridors.

Funding is limited and awarded on a competitive basis, subject to eligibility requirements, program guidelines, and available budget. All proposed improvements

must receive prior approval from the City and/or AEDC and comply with applicable codes, ordinances, and design standards.

III. Goals

The goals of this Policy are to:

- Enhance the commercial viability and sustainability of commercial properties in the City;
- Improve the physical appearance of businesses and visibly enhance the City's commercial corridors;
- Aid in the retention and expansion of existing businesses;
- Increase the taxable value of commercial properties in the City;
- Enhance commercial areas through the placement of Public Art;
- Increase the marketability and occupancy rate of commercial buildings hindered by an outdated appearance;
- Increase the safety of a commercial area and stimulate more public interaction; and
- Provide incentives in areas and to businesses most likely to stimulate similar enhancements by other private entities.

IV. Definitions

1. Agreement: A written performance agreement between the Board and the Applicant.
2. Applicant: Shall mean the Property owner or business occupant signing the Application for a Building Improvement Grant.
3. Application: Shall mean the Application for Building Improvement Grant Policy Incentives as maintained by Staff.
4. Board: Shall mean the Board of the Aledo Economic Development Corporation of the City. Prior to formulation of the Board or in its absence in the future, the City Council shall perform all duties of the Board.
5. Aledo Community Enhancement (ACE) Grant: Shall mean the financial support to make designated Property Enhancements as approved, and sometimes referred to as "Grant."
6. City: The City of Aledo, Texas.
7. City Council: The City Council of the City.
8. Code Violations: Shall be any violation of the City's code of ordinances.
9. Construction Costs: The cost of permits, fees, construction materials, and installation labor. All other associated costs are deemed excluded, including, but not exclusively, the following costs: design, construction document

- preparation, bidding, sweat equity and construction financing.
10. Eligible Enhancements: Shall mean the Enhancements identified as eligible in Section 4 herein.
 11. Enhancements: Shall be as defined in Section 4 herein.
 12. Façade: Shall mean the exterior of a building.
 13. Notice to Proceed: A written notice authorizing the Applicant to begin construction as approved.
 14. Policy: Shall mean this Aledo Community Enhancement Program Policy.
 15. Property: Shall mean the physical lot and / or building to which Enhancements are being made.
 16. Public Art: Shall mean sculptures, murals, architectural features and similar tangible exhibits, and specifically excludes performing arts.
 17. Staff: The City Manager or their designee.

V. Eligibility

The following Properties and Businesses are eligible to receive Grants.

- A. Properties: Only properties meeting the following requirements at the time an Application is submitted shall be eligible to receive Grants as outlined by this Policy.
 - Within the City: Property must be located within the City’s municipal boundaries.
 - Non-Residentially Zoned: Property must be zoned for uses other than residential uses and the current use of the Property may not be residential.
 - Tax-Paying Entity: The Property must be subject to the City’s Ad Valorem property tax.
 - Financial Standing: Property shall be in good standing as it relates to taxes or any monies due to the City.
 - City Liens: Property shall be in good standing as it relates to any liens held by the City.
 - Ownership: Property owners must provide sufficient proof of ownership.
 - Code Violations: Property must not have any outstanding code violations.
 - Frequency: Property must not have received a Grant for the same category of Enhancement (e.g. Façade, Landscaping) in a twelve month period.
- B. Businesses: Only businesses meeting the following requirements shall be eligible to receive benefits outlined by this Policy:
 - Financial Standing: The business shall be in good standing as it relates to taxes or any monies due to the City.
 - Tax-Paying Entity: The business must be a tax-paying entity.
 - Property Owner Approval: Businesses, if not the owner of the property to

be occupied, must provide a copy of their lease agreement and support of the Application from the Property owner prior to approval of the Application.

VI. Enhancements

- A. Aspirations: As with any policy or regulation, it is difficult to precisely regulate factors that are not easily defined. With that in mind, the following are to be considered aspirations for contemplated Enhancements:
- Enhancements should be compatible with the character and architecture of the individual building and those in proximity;
 - Where appropriate, Enhancements may act as a catalyst to create a unique environment;
 - Enhancements should make the Property more inviting to the public; and Enhancements should be functional as well as visually appealing.
- B. General Enhancement Eligibility: Property Enhancements shall be deemed as eligible or ineligible for the benefits of this Policy as defined below. In general, the following Enhancements, though not exclusively, are ineligible for all Grants:
- Any Enhancement that does not comply with existing ordinances of the City;
 - Any Enhancements made prior to the Notice to Proceed; Sweat equity or “in-kind” services;
 - New construction which is not specifically listed in this Policy as an Eligible Enhancement;
 - Any Enhancements to eliminate Code Violations of a Property or Business; Fees for designing, engineering, surveying, legal services, financing, etc.; or
 - Any Enhancements not identified as eligible below. A potential applicant may discuss an enhancement not identified below with City staff to ascertain whether or not the enhancement meets the Purpose and Intent of this Policy. If so, an amendment to this Policy may be placed before the City Council to determine the merits of including a new eligible enhancement.
- C. Façade Enhancements: The following are Eligible Enhancements except as noted otherwise:
- Façade Materials: Replacing deteriorated or unsafe façade materials with brick, stone, tile, wood, or siding meeting the City’s masonry

requirements and / or architectural standards. Removal of “slip” coverings of prior façade materials and re-establishment of historic façade details. Repointing of mortared joints, replacement or repair of damaged masonry.

- Cleaning: Pressure washing or sand blasting existing facades, cleaning of tiles.
- Painting: Scraping, priming and otherwise preparing the surface and painting.
- Window / Doors: Replacement of or improvements to existing windows or doors that are visible from a public street. New windows and doors matching replaced windows or doors. Replacement of broken glass panes.
- Awnings / Canopies: Replacement of or improvements to existing awnings or canopies. New awnings or canopies.
- Historical Restoration: Restoration of architectural details of historic significance and / or removal of elements covering such details.
- Roof Repair: Replacement or repair of all or portions of the roof.
- Gutters and Downspouts: Replacement or repair of existing gutters and / or downspouts.
- Ineligible: Though not an all-inclusive list, the following are specifically not eligible: burglar bars, painting a new building.

D. Interior Renovation: The following are Eligible Enhancements except as noted otherwise:

- Renovations: Renovations that enhance the commercial usability of the building.
- Ineligible: Though not an all-inclusive list, the following are specifically not eligible: painting, wallpaper, and other types of aesthetic treatments.

E. Landscaping: The following are Eligible Enhancements except as noted otherwise:

- Edging: Providing a perimeter to shrub beds with materials deemed to be of a long life, e.g. brick, stone, concrete, steel.
- Shrubs and Trees: Shrubs and / or trees of a variety that are sustainable in the area when combined with removal of existing shrubs and / or trees that are either overgrown or of poor quality. Preference is given to xeriscape approaches using drought-tolerant plant species.
- Seasonal Color: Providing one-time planting of annual or perennial flowers in critical areas adequate to provide an appealing impact.
- Irrigation: Automatic irrigation system complying with all code requirements. Preference is given to water conservation measures and approaches (e.g. drip irrigation).

- Lawn Renovation: Removal or re-establishment of an existing lawn with a desirable type of lawn. (An automatic irrigation system is required with this Enhancement.)
 - Fencing: Replacement of fencing or installation of new fencing that is visually appealing.
 - Ineligible: Though not an all-inclusive list, the following are specifically not eligible: landscape pruning, mowing and / or maintenance.
- F. Lighting: The following are Eligible Enhancements:
- Interior: Lighting of a permanent nature that enhances the commercial viability of a building.
 - Pedestrian: Increases in lighting in pedestrian areas on or adjacent to the Property, e.g. sidewalks, parking lots.
 - Accents: Lighting that accentuates exterior features of the building or Property creating a pleasant ambience on the Property.
 - Signage: Lighting that illuminates signage identifying the business.
- G. Parking / Driveways: The following are Eligible Enhancements except as noted otherwise:
- Reconstruction: Removal of existing pavement, gravel, curbing, drives, accessibility ramps, etc. and replacement with reconstruction meeting City requirements.
 - Resurfacing: Re-topping asphalt parking areas.
 - Restriping: Repainting of parking stall stripes and / or fire lane graphics meeting the City's requirements.
 - Ineligible: Though not an all-inclusive list, the following are specifically not eligible: Installation, repair or replacement of any surface that is not an all-weather hard surface as required by the City's code of ordinances.
- H. Pedestrian Amenities: The following are Eligible Enhancements:
- Paving: Paving of a unique nature in areas that allow customers to congregate.
 - Seating Areas: Provisions for seating in areas where customers may congregate before, during or after supporting the business.
 - Shade: Provisions for shading pedestrian areas to include permanent or temporary canopies, awnings, umbrellas or similar shade structures.
 - Music: Provisions for permanent installation of fixtures to accommodate providing music in areas where customers congregate.
 - Trash Receptacles: Trash receptacles establishing or matching a design theme utilized throughout the pedestrian areas.

- Play Equipment: Recreational equipment intended for the entertainment of children when placed on private property in close proximity to the primary building.
- I. Signage: The following are Eligible Enhancements. The replacement of signs that do not conform to current City requirements is a priority for the City.
- Replacing Signs: Replacing existing signs, with new signage that complies with all City requirements.
- J. Code Compliance: The following are Eligible Enhancements:
- Public Accessibility: Reconstruction or new construction to comply with public accessibility requirements.
 - Fire Suppression Systems: Replacement, upgrade, or installation of fire suppression systems in compliance with current codes.
- K. Demolition: The costs of demolishing and removing existing structures on a Property may be considered for Property Enhancements.
- L. Public Art: Providing for the placement of Public Art on the Property.
- M. Participation Limitations: The potential matching Grant for each type of Enhancement would be the lesser of the Maximum Percentage or Maximum Per Enhancement Category Amount. The Applicant is responsible for the remaining costs of the Enhancement and must complete the full Enhancement to be eligible for the matching Grant.
- Maximum Percentage: A Maximum Percentage of fifty percent (50%) shall be the maximum percentage of the total cost of any Enhancement that the City will grant the Applicant.
 - Maximum Per Enhancement Category: A Maximum Amount of ten thousand dollars (\$10,000) is the maximum dollar amount to be granted for any category of Enhancement.
 - Accumulative Maximum Grant: Notwithstanding the Maximum Percentage and Maximum Per Enhancement Category limitations for each type of Enhancement, no Property or Business may receive more than ten thousand dollars (\$10,000) in matching Grants during one 12-month period. The following is an example to provide clarity
 - Example: Applicant desires to do \$24,000 in eligible Landscape Enhancements. By Policy, the maximum Grant allowed by the Max Percentage (50%) would be \$12,000, but the maximum Grant allowed by the Max Per Category would be \$10,000. The lesser of the two is \$10,000 which would be the maximum matching Grant for the \$24,000 landscaping project. Further, within a 12-month period the Applicant

cannot receive additional grants for any Enhancements.

VII. Administrative Procedures

Following are the Administrative Procedures regarding the Application for and approval of Aledo Community Enhancement (ACE) Grants:

- A. Application: The submittal of an Application is required prior to any evaluation of the request for Building Improvement Grants. The Application shall be on a form prepared by Staff and available on the City's website.
- Required Information: The following shall be included with the Application:
 - Proof of ownership of the Property;
 - Photographs of the existing Property;
 - Drawings, renderings, plans of the proposed Enhancements;
 - Written description of the Enhancements including building materials and color schemes to be used;
 - Construction Cost estimate; and
 - If Applicant is not the Property owner:
 - Written approval of the Application from the owner; and
 - Copy of the signed lease agreement.
 - Amendments: Staff may amend the form of the Application as needed to more efficiently evaluate the merits of requested Enhancements.
- B. Review & Evaluation: Following are criteria to review and evaluate the Application:
- Review Criteria:
 - Completeness of Application: Completeness of the Application; including all required attachments.
 - Impact: An estimation of the impact that the Enhancements might have, particularly as a catalyst for continued private investment.
 - Non-funded Improvements: Are the improvements associated with the Grant part of a larger effort to enhance the Property.
 - Elimination of a Non-Conformity: Do the Enhancements eliminate a legal non-conforming aspect of the Property.
 - Staff Evaluation and Recommendation: The coordinating Staff member shall convene a team of the appropriate persons to evaluate the Application. Upon review, such team shall prepare a recommendation to forward to the Board.
 - Site Visit: Prior to formal evaluation of the Application, the Applicant shall allow Staff the opportunity to visit the Property to verify its status prior to any Enhancements.

- G. Payment: Upon verification of compliance with the approval action, Staff shall cause a check to be issued to the Applicant in the approved amount.
- o Cost Overruns: Any costs above and beyond the amounts approved shall be the responsibility of the Applicant.

VIII. Applicant/Owner Certifications

The Application shall include the following certifications which shall be affirmed by the Applicant / Owner by signing the Application.

- A. Application Accuracy: The information provided in the Application, and all that may have been affixed thereto, is true and correct, and that the City may rely on all of the information therein contained, and all that may have been affixed thereto, as being true and correct.
- B. Compliance: I (we) certify that I am (we are) solely responsible for all safety conditions and compliance with all safety regulations, building codes, ordinance and other applicable regulations. Neither approval of an Application nor payment of a Grant upon completion of the project shall constitute approval of the project by any City department or Staff or a waiver by the City of any safety regulation, building code, ordinance or other applicable regulation.
- C. Insurance: I (we) certify that I (we) maintain sufficient insurance coverage for property damage and personal injury liability relating to the project.
- D. Maintenance: I (we) certify that the Enhancements, once approved by the City shall be maintained for a period of three (3) years from the date of payment. No changes shall be made without prior written approval from the City.
- E. Discretionary Rights: I (we) certify that I (we) acknowledge that the City has the absolute right of discretion in deciding whether or not to approve a matching Grant relative to the Application, whether or not such discretion is deemed arbitrary or without basis in fact including the right to approve or disapprove a Grant on terms and conditions that are contrary to the guidelines of this policy.
- F. Policy Promotion: I (we) authorize the City to use an approved project to promote the merits of this Policy, including but not limited to displaying a sign at the Property or Business during and within thirty (30) days after construction, and using photographs and descriptions of the project in distribution material, press releases, social media and on the City's website.

G. Indemnification: I (we) certify that I am (we are) solely responsible for overseeing the work, and will not seek to hold the City, the Board, and / or their agents, employees, officers, and / or directors liable for any property damage, personal

injury, or other loss related in any way to this Policy, and by submission of an Application, agree to indemnify the City, the Board, and / or their agents, employees, officers, and / or directors from any claims or damages resulting from the project, including reasonable attorney fees.

IX. General Provisions

A. Termination: The City has the right to terminate any agreement under this Policy for any reason.

B. Changes During Construction: If an Applicant seeks to change the scope of their project after a Grant has been approved, the Applicant shall meet with Staff to discuss the desired change. Staff has the authorization to approve minor modifications during construction. Any other desired modification shall be placed before the approving body for reconsideration.

C. Flexibility: The terms and conditions of this Policy are a guideline for the Board during their deliberation and evaluation. The City reserves the right to modify the terms and conditions herein at any time, including for any pending application, and may approve a Grant on terms and conditions contrary to the guidelines set forth in this policy.

D. Section or Other Headings: Section or other headings contained in this Policy are for reference purposes only and shall not affect in any way the meaning or interpretation of this Policy.

E. Severability: In the event that any provision of this Policy is determined to be illegal, invalid, or unenforceable, then, and in that event, it is the intention that the remainder of this Policy shall not be affected thereby.